

GDPR information regarding the fanpage of the Polish Film Institute under the name <https://pl-pl.facebook.com/InstytutFilmowy/> on Facebook

1. The controller of your personal data is the **Polish Film Institute represented by its Director, with its registered office at ul. Leona Kruczkowskiego 2, 00-412 Warsaw. NIP (Tax ID): 5252341631. REGON (Business ID): 140214847.**
2. Regarding the protection of your personal data, you may contact the Data Protection Officer appointed by the Controller at the email address: iodo@pisf.pl or in writing to the Controller's registered office address.
3. General information:
 - The operation of our fanpage complies with the requirements that are contained in the Facebook regulations.
 - The information contained on your profile and the activities resulting from its use are directly administered by Facebook.
 - We only administer your data for the purpose of answering your questions, commenting on your posts and communicating with you within the scope of our business and the content provided by us.
 - We process personal data collected through communication with users only for the purpose of responding to you, if necessary.
 - Your activity related to the use of our fanpage is not archived by us outside of Facebook.
 - We have no control over what data the provider of the social media plugins or pages collects and how it processes it. For information on the purpose and scope of data collection, including the cookies used there, their further processing and use by external providers, as well as your rights and the privacy settings options of these providers, you can refer to the data protection notice of the respective provider: Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA <https://www.facebook.com/privacy/explanation>
4. The controller processes the personal data of persons who:
 - subscribed to the fanpage by clicking on the 'Like' or 'Subscribe' icon,
 - published a comment under any of the posts posted on the fanpage,
 - sent a message.
5. Your personal data is processed for the purpose of administrating a fanpage on the Facebook social network, in accordance with the terms and conditions specified by Facebook and for the purpose of informing you through this fanpage about the Controller's activities, promoting the District, various events, building and maintaining a community associated with the Controller and for the purpose of communicating through the available Facebook functionalities (comments, chat, messages), (basis of Article 6(1)(c) and (e) of the GDPR). Your personal data may also be processed on the basis of a separately granted consent to the extent and for the purpose specified in the content of the consent and for the time until the consent is withdrawn (basis of Article 6(1)(a) of the GDPR) or for the purpose of pursuing claims (basis of Article 6(1)(c) and (f) of the GDPR – legal interest of the controller or a third party.
6. The personal data Controller shall process the following data:
 - basic identification data (usually including name and surname) to the extent published by you on your own Facebook profile,
 - data published by you on your Facebook profile,
 - your profile picture (through which, in some cases, we can discover your image),
 - other images (which may also depict your image) resulting from the fanpage-user relationship. Posting photos under our posts is voluntary on your part,
 - the content of your comments and the content of your communication via Messenger;
 - anonymised statistical data on visitors to the fanpage available via the 'Facebook Insights' function provided by Facebook in accordance with Facebook's non-amendable terms of service, collected through tracking files (known as 'cookies'), each of which contains a unique user code that can be linked to the connection data of users registered on Facebook and which is downloaded and processed when the fanpage is opened.
7. Recipients of data:

In terms of the fanpage, due to the nature of Facebook, information about the fanpage's followers, likes, as well as the content of comments, posts and other information provided by users is public.
8. We may share your data with the following categories of entities:

- entities we use to process your data with whom we have entered into an agreement to entrust the processing of your personal data;
- entities to whom we are obliged to provide your data under applicable law;
- the owner of the social network Facebook under the non-amendable data rules set out by Facebook available at: <https://www.facebook.com/about/privacy>.

9. At the same time, we would like to inform you that we do not transfer your data outside the European Economic Area, subject to the transnational nature of the data flow within Facebook. Facebook may transfer your data outside the European Economic Area. At the same time, we would like to point out that Facebook is EU-US-Privacy Shield certified. As part of the agreement between the US and the European Commission, the latter has stated an adequate level of data protection for companies with Privacy Shield certification.

10. Your data shall be processed for the period necessary to achieve the indicated purposes:

- in the case of information we hold about you in private messages, your information will be stored for the duration of our response to you, not exceeding 1 month;
- in the case of information we hold as part of the comments you provide, it will be available on our website until the author deletes it;
- Your personal data collected by Facebook, i.e. history of posts, history of activity in the Messenger app, history of activity via the Instagram app is subject to retention

under the terms of Facebook's regulations;

- data processed on the basis of the Controller's legitimate interest shall be processed until an objection is successfully lodged or the interest ceases,
- statistical data concerning visitors to the fanpage available through the 'Facebook Insight' function shall be processed for the duration of availability of this data on Facebook of 2 years;
- data processed on the basis of consent shall be processed until consent is withdrawn.

11. Rights of data subjects:

You have:

- the right to access your data and receive a copy of it;
- the right to rectify (correct) your data;
- the right to delete data;
- the right to limit data processing;
- the right to object to data processing;
- the right to data portability;
- the right to withdraw consent at any time;
 - the right to lodge a complaint to the President of the Personal Data Protection Office, with its registered office Warsaw, ul. Stawki 2.

The provision of data is voluntary, however, failure to provide data shall result in the inability to view the fanpage or leave comments.

GDPR information regarding the profile of the Polish Film Institute under the name https://www.instagram.com/pisf_pl/ on Instagram

Pursuant to Article 13(1) and (2) and Article 14 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and the repeal of Directive 94/46/EC (General Data Protection Regulation), (hereinafter referred to as 'GDPR'), we inform you how we shall process your personal data provided during the use of your profile on the social network website (hereinafter referred to as 'fanpage') we inform you that:

1. The controller of your personal data is the **Polish Film Institute represented by its Director, with its registered office at ul. Leona Kruczkowskiego 2, 00-412 Warsaw. NIP (Tax ID): 5252341631. REGON (Business ID): 140214847.**
2. Regarding the protection of your personal data, you may contact the Data Protection Officer appointed by the Controller at the email address: iodo@pisf.pl or in writing to the Controller's registered office address.
3. Categories of data subjects:
The controller processes the personal data of persons who:

- a) have subscribed to the profile,
 - b) published their comment under any of the posts on the profile or shared any of the posts on their profile,
 - c) have sent a private message through the 'send message' function to the profile Controller
4. Personal data shall be processed for the following purposes:
- a) maintaining the Controller's profile on the Instagram social network, under the terms and conditions set out by Instagram and for the purpose of communicating through it about the Controller's activities, promoting various events, building and maintaining a community associated with us,
 - b) communication through the available functionalities of Instagram – comments, chat, messages or by publishing your comment under any of the posts posted on the Controller's profile,
 - c) analytical purposes regarding the analysis of the functioning, popularity, use of the profile,
 - d) possible establishment, investigation or defence against claims,
 - e) Your personal data may also be processed on the basis of a separately granted consent to the extent and for the purpose specified in the content of the consent and for the period until the consent is withdrawn (basis of Article 6(1)(a) of the GDPR),
 - f) Your personal data may also be processed on the basis of statutory requirements (basis of Art. 6(1)(c) of the GDPR) in order for the Controller to fulfil its legal obligations under the law.

The provision of personal data is voluntary but necessary to follow the Controller's profile.

5. Categories of personal data processed:

The personal data Controller shall process the following data:

- a) basic identification data (first name, surname and/or internet nickname) to the extent published by you on your own profile on Instagram,
- b) data posted by you on your Instagram profile, profile picture,
- c) information that you provide about yourself to the Controller, e.g. by sending a private message, reactions to posts, the content of comments added or by publishing a photo on our profile,
- d) together with Instagram Ireland Limited, the data shall be processed for the purposes of website statistics. More on this topic can be found at: <https://help.instagram.com/>

6. Recipients of data:

The personal data controller may share personal data with:

- a) public authorities and entities performing public tasks or acting on behalf of public authorities, to the extent and for the purposes that result from the provisions of generally applicable law,
- b) to the owner of the Instagram social network, under the non-modifiable data rules defined by Instagram,
- c) people visiting Instagram (people interested in publications).

7. Transfer of data to third countries or international organisations:

The Data Controller does not transfer data outside Poland/EU/European Economic Area subject to the transnational nature of the data flows within Instagram using Instagram's contractual clauses approved by the European Commission and the European Commission's decisions finding an adequate level of data protection for specific countries in accordance with the rules set out by Instagram at <https://help.instagram.com/>.

8. Data storage period:

- a) data processed on the basis of consent shall be processed until the consent is withdrawn,
- b) data processed on the basis of statutory requirements shall be processed for the period of time prescribed by law for the retention of the data,
- c) data processed on the basis of the Controller's legitimate interest shall be processed until an objection is successfully lodged or that interest ceases, e.g. data processed for the purpose of asserting or defending against claims shall be processed for a period equal to the period of limitation of those claims,
- d) statistical data concerning visitors to the fanpage accessible via the 'Instagram Ireland Limited' function shall be processed for the duration of the availability of such data on Instagram of 2 years,

- e) due to the specifications of the Instagram portal, the information about the people watching the profile, likes, as well as the content of comments, posts and other information provided by users is public,
 - f) your data, which is processed as part of the comments you post on the profile, shall be available on the website until it is deleted by the author or the Profile Controller.
9. Your rights:
- In connection with the processing of personal data, you are entitled to:
- a) the right to access your data and receive a copy of it,
 - b) the right to rectify (correct) your data,
 - c) the right to delete data,
 - d) the right to limit data processing,
 - e) the right to object to data processing,
 - f) the right to data portability,
 - g) the right to withdraw consent to the processing of your personal data – you have the right to withdraw your consent to the processing of this personal data processed on the basis of consent at any time. The withdrawal of consent will not affect the lawfulness of the processing that was carried out on the basis of consent before its withdrawal.
 - h) You have the right to lodge a complaint with the President of the Personal Data Protection Office, ul. Stawki 2, when you believe that the processing of your personal data violates the provisions of the GDPR.
10. Information about the data source:
- We obtain your data from the Instagram company, from your public profile and from entries on the Controller's profile.
11. Other information:
- a) Personal data shall be processed by automated means, including profiling. Automated decision-making shall be based on the principles set out in the Instagram rules and regulations, the consequence of such processing shall be contact, the display of information from the Controller of the profile.
 - b) The processing of data obtained from you by the Controller will be based on the voluntary basis of their provision, in a situation where the processing of personal data is based on consent. Processing may also be a statutory requirement, e.g. in the event of the need to archive the data in accordance with applicable law.
 - c) The Controller obtains personal data from the Instagram provider and from the public user profile and posts on the Controller's profile.

GDPR information for the Twitter profile

Pursuant to Article 13(1) and (2) and Article 14 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and the repeal of Directive 94/46/EC (General Data Protection Regulation), (hereinafter referred to as 'GDPR'), we inform you how we shall process your personal data provided during the use of your profile on the social network website (hereinafter referred to as 'fanpage') we inform you that:

1. Data controller:

The Controller of data processing of persons using the profile of the Polish Film Institute is the Polish Film Institute with its registered office at ul. Leona Kruczkowskiego 2, 00-412 Warsaw, NIP (Tax ID): 5252341631 REGON (Business ID): 140214847, as well as being jointly responsible for the processing of data of persons using the profile of the Polish Film Institute, the controller of the Twitter portal. More information on data processing by Twitter can be found at https://cdn.cms-twdigitalassets.com/content/dam/legal-twitter/site-assets/privacy-page-gdpr/pdfs/PP_Q22018_April_EN.pdf

2. Contact details:

The Controller can be contacted by traditional mail at the following address:
ul. Leona Kruczkowskiego 2, 00-412 Warszawa, by email: pisf@pisf.pl.

3. Purposes of processing and the legal basis for processing:

Your data shall be processed for the purpose of:

- administering and managing the profile of the Polish Film Institute, including responding to posts and comments posted by you, and supervising content published by users – the legal basis for processing is the legitimate interest of the Polish Film Institute in being able to administer and manage the profile of the Polish Film Institute;
- responding to enquiries addressed to the Polish Film Institute – the legal basis of the processing is the legitimate interest of the Polish Film Institute in being able to respond to the persons contacting the Polish Film Institute,
- implementation of other legitimate interests of the Polish Film Institute, which the Polish Film Institute considers to be, in particular, the possibility of pursuing and defending claims, preventing fraud and economic crimes or ensuring the security of the ICT environment.

Furthermore, we inform you that the administrator of Twitter, as a tool provider, is a co-responsible entity for the processing of data of persons using the profile, which may process their data for its own purposes based on other legal grounds.

In particular, Twitter may collect and process information contained in profile visitors' cookies on the basis of its own provisions and regulations.

On the basis of such collected data, Twitter may create anonymous reports and statistics (e.g. regarding the number or profile of visitors to the fanpage), which may be made available to the Polish Film Institute, as the operator of the fanpage.

5. Recipients of data

Your personal data provided on Twitter in connection with the use of the profile of the Polish Film Institute, may be available to the administrator of this portal - i.e. Twitter.

At the same time, any personal data contained in comments posted on the fanpage of the Polish Film Institute may also be available to other Twitter users.

6. Data storage period.

Your personal data will be processed by the Polish Film Institute for the period necessary for the purposes of the processing indicated above, in particular for the period in which you are an active user of the fanpage or until you object to the processing of your data.

Data contained in posts or comments may be processed until it is deleted. If you are unable to delete a particular comment, you can ask us to do so.

You can always choose to stop 'following' the profile of the Polish Film Institute, you can also object to the processing of your data for these purposes.

Independently of the data storage by the Polish Film Institute, the Twitter administrator may apply its own data storage periods.

7. Rights of the data subject

You have the right to access your data and the right to request rectification, erasure or restriction of processing. To the extent that the processing of your personal data is based on the premise of the legitimate interest of the Polish Film Institute, you have the right to object to the processing of your personal data.

You also have the right to lodge a complaint to the supervisory authority in charge of personal data protection.

In order to exercise the above rights, please contact the data controller. The contact details are indicated above.

The Polish Film Institute, may exercise your rights to the extent it has the technical ability to do so (e.g. by deleting, at your request, a comment or post containing personal data).

In addition to contacting the Polish Film Institute, you may also contact the Twitter administrator regarding the processing of your data via Twitter.

8. Information about the requirement to provide data

The provision of data as part of the use of the profile is voluntary. Failure to provide data may prevent you from using certain functionalities (such as the ability to post comments or contact the Polish Film Institute).